

Name: \_\_\_\_\_ Date: \_\_\_\_\_



## CRITICAL EVALUATION OF AN ONLINE VIDEO FOR GRADES 6-COLLEGE

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Kathy Schrock's Guide for Educators

<http://school.discoveryeducation.com/schrockguide/>

1. What type of connection do you have to the Internet?

- ☐ Dial-in connection via modem
- ☐ Direct connection: (check one) ☐ 56K ☐ DSL ☐ T1/T3 ☐ Broadband -- other: \_\_\_\_\_
- ☐ Using a mobile device over 3G or 4G

2. What Web browser are you using? \_\_\_\_\_ 3. Length of video: \_\_\_\_\_

4. What is the URL of the online video you are evaluating?

http:// \_\_\_\_\_

5. What is the title of the video? \_\_\_\_\_

Part 1: Technical aspects of the online video	YES	NO
As you look at the questions below, put an X in the yes or no column.		
Did the video take a long time to load?		
Did the video seem to be well planned and organized?		
Did the video include special effects you feel added to the video?		
Did the video include section breaks and section titles?		
• If so, were they helpful?		
Did the video include the name of the creator or company who produced it?		
Were images and scenes in the video easy to see?		
When the camera moved around in the video, was it easy to follow?		
Did the camera in the video use a variety of shot types (close-up, zoom, etc.)?		
If there was music in the video, did it add to the video?		
If there was speaking in the video, was it understandable and clear?		
Was the vocabulary used by the speaker appropriate for your grade level?		

### Summary of Part One

Using the data you have collected above, write a short statement explaining why you would or wouldn't recommend this video to a friend for use with a project.

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<b>Part 2: Content of the online video</b> <b>As you look at the questions below, put an X in the yes or no column for each.</b>	<b>YES</b>	<b>NO</b>
Did the title of the video represent what the video was about?		
Did a summary of the video appear on the Web page?		
Was the date of creation of the video included in the video?		
Was the content of the video accurate and up-to-date?		
Does up-to-date information matter for your purpose?		
Did the video begin with an interesting introduction explaining the purpose?		
Did the video present the information clearly so it was easily understood?		
Did the video allow any time for you to think about what was being said?		
Did the video include a bibliography of sources used to create the video?		
Does the video appear biased? (One-sided, critical of opposing views, etc.)		
Did the information in the video contradict information you had found somewhere else?		
Did the video include a summary at the end?		
Did the video help you understand the topic better? <ul style="list-style-type: none"> <li>Why or why not?</li> </ul>		

<b>Part 3: Authority of the creator/producer of the online video</b> <b>As you look at the questions below, put an X in the yes or no column for each.</b>	<b>YES</b>	<b>NO</b>
Who created the online video?		
What organization is the person affiliated with?		
Conduct a <i>link:URL of video</i> command in a search engine to see who links to this video. Can you tell if other experts in the field think this is a reputable/useful video?		
Are you positive the information in the video is valid and authoritative? <ul style="list-style-type: none"> <li>What can you do to prove this?</li> </ul>		
Are you satisfied the information is useful for your purpose? <ul style="list-style-type: none"> <li>If not, what can you do next?</li> </ul>		

## Summary of the Evaluation

Looking at all of the data you have collected above while evaluating the video, explain why or why not this site is (or is not) useful for your purpose. Include information about the technical content, authority of the creator, and the subject content.

[illegible]